

FOR IMMEDIATE RELEASE



Contact:

Jacqueline Camacho-Ruiz
JJR Marketing Consultants
jackie@jjrmarketing.com
630.786.6116 ext. 2

**Sheilah A. Doyle Foundation partners with Comfort Zone Camp,
the largest bereavement camp for children in the country**

*First-ever Comfort Zone Camp Coming to Illinois, Giving Children of Murdered Parents
Hope for a Brighter Future*

Countryside, IL (November 15, 2010) The Sheilah A. Doyle (SAD) Foundation has partnered with Comfort Zone Camp to provide Illinois children, whose parent or legal guardian was a victim of murder, with grief counseling in a camp setting. This camp will be the first Comfort Zone Camp dedicated specifically for children who have experienced the similar tragedy of a parent's death by murder. By bringing Comfort Zone Camp to Illinois, the Sheilah A. Doyle Foundation will allow Comfort Zone Camp to establish a presence in a fifth US state; an accomplishment both organizations are excited to achieve.

Founded in September 2009, the Sheilah A. Doyle Foundation honors Sheilah A. Doyle, a 40-year-old nurse, wife, and mother of three, who dedicated her life to helping others. Sheilah was murdered in July of 1993. Before her untimely death, Sheilah attended a local college to work on her degree so that she could go back to work full-time and help her children fund their college tuition, a dream she was never able to fulfill. Sheilah's son and founder of the SAD Foundation Kevin Doyle says, "My sisters and I want to be positive role models to other children whose parent or legal guardian was the victim of murder; our story can help children to know that they are not alone."

The partnership between the Sheilah A. Doyle Foundation and Comfort Zone Camp means reaching more children to bring hope to them. Sheilah A. Doyle Foundation will fund the camp 100% which will include a weekend for 60 (sixty) children and 85 (eighty-five) volunteers. The camp will allow children 7-17 to create a strong emotional bond with other children because of the similar cause of death and give them tools to support them through the healing process.

Comfort Zone's Chief Executive Officer, Lloyd Osgood says, "We are excited because this partnership represents a new opportunity to hold a camp for children who are all dealing with the same type of loss. Campers will learn they are not alone and will gain valuable skills to help them cope with their loss." Lloyd continues, "The SAD Foundation has created a sense of hope for grieving children in the Chicago community and we are pleased to bring our professional expertise to meet the needs of these children."

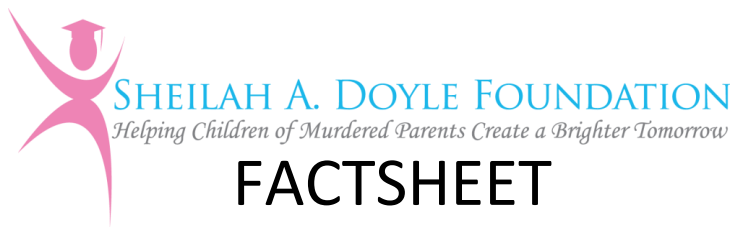
This particular Comfort Zone Camp will be held during the fall of 2011. A camp located in the south suburbs of Chicago is being considered. An exact date and location for the camp will be announced soon. The Sheilah A. Doyle Foundation is looking for children to attend the camp as well as donations to fund it. If you know of a child whose parent or guardian was murdered, or if you would like to make a donation to send a grieving child to this camp, contact the Sheilah A. Doyle Foundation at 708-885-3900 or www.sadfund.org.

About The Sheilah A. Doyle Foundation

The Sheilah A. Doyle Foundation is a 501(c)3 non-profit organization that provides support and assistance to children ages 7-17 whose parent or legal guardian was the victim of murder. Through the foundation's partnership with Comfort Zone Camp and their college scholarship program, they believe they can turn a child's tragedy into a brighter future. A donation of any amount will make an enormous impact on a child's life, to make a donation please visit www.sadfund.org/donate.asp. For more information on Sheilah A. Doyle Foundation please visit www.sadfund.org.

About Comfort Zone Camp

Comfort Zone Camp is a nonprofit 501(c)3 bereavement camp that transforms the lives of children who have experienced the death of a parent, sibling, or primary caregiver. The free camps include confidence building programs and age-based support groups that break the emotional isolation grief often brings. Comfort Zone Camps are offered to children 7-17, and are held year-round in [California](#), [Massachusetts](#), [New Jersey](#), and [Virginia](#). Learn more at www.comfortzonecamp.org.



ENTITY: Sheilah A. Doyle Foundation

CONTACT: 450 West 55th Street, Suite 200
Countryside, IL 60525
P: 708-885-3900
E: contactus@sadfund.org

MISSION: The Sheilah A. Doyle Foundation is a 501(c)3 non-profit organization that provides support and assistance to children ages 7-17 whose parent or legal guardian was the victim of murder. Through our partnership with Comfort Zone Camp and our college scholarship program, we believe that we can transform a child's tragedy into a brighter future.

TAGLINE: Giving Children of Murdered Parents Hope for a Brighter Future

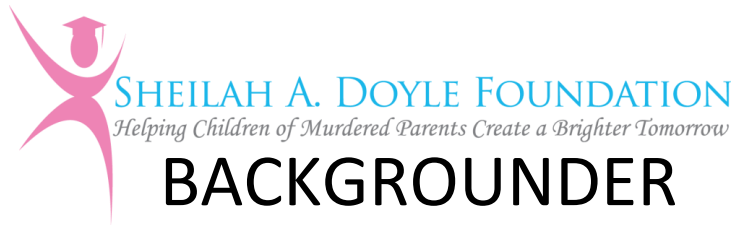
BOARD: Kevin Doyle: President of Board
Greg Cox: Board Member
Jennifer Bishop-Jenkins: Board Member

STAFF: Kevin Doyle, Executive Director
Kelly Paroubek: Director of Fundraising & Events
Kristin Doyle: Director of Camp & Scholarships
Kelly Doyle: Director of Finance & Administration

RESOURCES: www.sadfund.org
www.comfortzonecamp.org

DONATIONS: www.sadfund.org/donate.asp

EVENT: www.sadfund.org/events.asp



Kevin Doyle

*Founder and Executive Director of
The Sheilah A. Doyle Foundation*

Kevin Doyle lost his mother to murder in 1993, at the age of 17. After putting himself through college and starting his own business, Kevin formed the Sheilah A. Doyle Foundation in 2009, a 501(c)3 non-profit organization that provides support and assistance to children ages 7-17 whose parent or legal guardian was the victim of murder. Through his experience, he believes he can be a role model to others who have experienced similar tragedies.

In an effort to reach more children and make an impact in their lives, Kevin Doyle reached out to the Comfort Zone Camp, the nation's largest bereavement camp for children. The two organizations have created synergy in their passion to help children. Kevin and his two sisters, Kelly and Kristin, will attend a weekend Comfort Zone Camp in Virginia this November to get a first-hand look at what Illinois children will experience next fall.

Additional information Kevin Doyle

Kevin Doyle co-founded 3 Points LLC in 2002. He enjoys helping small business owners grow their business through the use of technology. For the last decade, he has worked hard to become an industry expert and trusted advisor to over 200 Chicagoland small businesses.

For more information on Kevin Doyle, 3 Points, LLC, please visit our website at www.3Points.com or call (877) 378-7752. For additional information on The Sheilah A. Doyle Foundation, please visit www.sadfund.org or call (708) 885-3900.

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